# Role of Artificial intelligence and Nanotechnology in Pharmaceutical and Healthcare Research

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#### Abstract

Two cutting-edge technologies that are drastically changing India's healthcare industry are artificial intelligence (AI) and nanotechnology. In the pharmaceutical sector, artificial intelligence (AI) and nanotechnology are being employed to create more accurate and potent medicines as well as to accelerate the drug development process. In order to find new therapeutic targets, foresee drug interactions and adverse effects, and create more effective clinical trials, enormous amounts of data are being analyzed by AI. In order to minimize side effects and enhance treatment outcomes, targeted drug delivery systems using nanotechnology are being developed. These systems can deliver medications to particular cells or tissues in the body.AI is being utilized in the healthcare industry to create personalized treatment regimens based on a patient's medical history, genetic makeup, and other characteristics. Nanotechnology is getting used to create diagnostic units that could identify diseases at an early degree and track the effectiveness of treatment regimens, and enhancing patient outcomes, the application of AI and nanotechnology in pharmaceuticals and healthcare in India has the potential to revolutionize the industry.

**Keywords:** Artificial Intelligence (AI), Nanotechnology, Healthcare Industry, Pharmaceutical Sector, Drug Development, Personalized Treatment

## Introduction

To enhance diagnoses, therapies, and clinical outcomes, artificial intelligence (AI) is being used more and more in medicine. According to Hamet and Tremblay (2017), AI is employed in a variety of medical disciplines, including disease diagnosis, drug development, clinical trials, and medical imaging. Making better decisions was made possible by AI algorithms' analysis of massive datasets to spot patterns and trends that might not have been obvious to the naked eye. AI has been utilized in disease detection to create decision-support systems that have assisted physicians in identifying diseases like cancer, Alzheimer's, and Parkinson's disease early on. In order to forecast a patient's health and likelihood of contracting a disease, machine learning algorithms were used to examine patient data, medical records, and genetic information.

In order to assess a patient's risk of contracting a disease and provide individualized treatment regimens, precision medicine used the patient's unique genetic composition and lifestyle. Mesko (2017) pointed out the crucial role AI played in precision medicine. Personalized treatment

regimens were created using AI algorithms based on a patient's medical history, genetic makeup, and other elements. This made it possible for medical professionals to offer more focused and efficient therapies, which improved patient outcomes. AI was also utilized in medical imaging to recognise and analyze anomalies in images, enabling clinicians to make more precise diagnoses. Additionally, AI could be used to analyze medical images and create predictive models that could identify patients who were most likely to contract a disease. This would allow doctors to

The field of nanotechnology was one that was expanding quickly and had the potential to completely transform medicine. According to Niosi and Reid (2007), nanotechnology may make it possible to create novel implantable devices, diagnostic instruments, and drug delivery systems. Nanotechnology has been utilised to create tailored drug delivery systems that can administer medications to particular cells or tissues in the body, reducing adverse effects and enhancing therapeutic results. Additionally, since the brain was difficult to reach using conventional drug delivery techniques, these targeted drug delivery systems could be used to deliver medications there.Nanotechnology was applied to the development of very sensitive diagnostic systems that might identify diseases at an early stage and track the effectiveness of treatment in real time. Nanotechnology was employed in implants to create implantable devices that could track a patient's health and provide medication or other treatments as necessary. By offering continuous monitoring and therapy, these devices held the potential to revolutionise the way that chronic diseases like diabetes and heart disease are treated.

## **Literature Review**

The performance of Indian pharmaceutical enterprises has been enhanced by the application of intellectual capital. According to Bharathi Kamath (2008) the intellectual capital was essential for enhancing the corporate performance of Indian pharmaceutical companies. The pharmaceutical business is currently shifting towards adopting data-driven decision-making to enhance drug discovery and development, diagnostics, and personalized treatment. AI implementation is significantly contributing to this transformation.In India's healthcare sector, AI is assuming a greater role.The significance of ethical and legal frameworks for deploying AI in healthcare was highlighted by Paul et al. (2018). AI is being used to diagnose and treat patients remotely, forecast and prevent disease, and improve treatment regimens. AI is being used in India to expand access to and the quality of healthcare for more people. For instance, in rural areas with a lack of healthcare personnel, AI is being utilized to improve disease identification and diagnosis.

Nanotechnology has the potential to completely transform the healthcare sector and is a field that is expanding quickly in India. The Indian framework for nanotechnology innovation was highlighted by Kumar and Desai (2014), who revealed that nanotechnology had the potential to revolutionise drug delivery, diagnostics, and medical equipment. To deliver pharmaceuticals to

particular cells or tissues in the body, targeted drug delivery systems are being created using nanotechnology. This reduces adverse effects and enhances the effectiveness of treatment. The development of extremely sensitive diagnostic systems that can identify diseases at an early stage and track the effectiveness of treatments in real-time is another application of nanotechnology. Nanotechnology is being applied to medical device development to create implantable gadgets that can track a patient's health and provide medication or other therapies as necessary. Nanotechnology's use in healthcare is fostering new forms of innovation and enhancing Indian patients' access to care.

The Indian pharmaceutical business has grown significantly thanks to nanotechnology. The possible uses of nanotechnology were examined by Kothari (2008) who focused on the disciplines of electronics, energy, and medical. Dendrimers, a class of polymer produced from nanotechnology, have been employed for drug administration due to their high drug-loading capacity and tailored delivery features (Pushkar et al. 2006). Drug delivery can be made more effective and individualized by incorporating nanotechnology, which can improve treatment outcomes. In recent years, the application of AI in healthcare has also improved. In India, AI can assist in finding new drug goals by means of studying big datasets, and nanotechnology may be utilized to create targeted "drug delivery structures" that may administer medications to particular cells or tissues inside the frame.

The advantages, disadvantages, possibilities, and dangers of nanotechnology innovation in India were emphasised by Bhattacharya and Shilpa (2011). They emphasised that the nation possessed a pool of highly qualified researchers and a strong industrial basis. Numerous industries, including healthcare, energy, and the environment, stand to benefit from the field of nanotechnology. Nanotechnology has the potential to be used in the healthcare industry to create biosensors, diagnostic instruments, and systems for the administration of tailored drugs. Nanotechnology can be applied to the energy sector to create solar cells and energy storage systems that are more effective. Additionally, nanotechnology can be applied to the environment to create air and water purification technologies. However, there were significant obstacles that impeded the development of nanotechnology in India, including a lack of interdisciplinary collaboration, inadequate funding and infrastructure, and a narrow focus on commercialization. Despite these obstacles, it was found that India has a lot of room for innovation and research in the field of nanotechnology, which has the potential to revolutionize a number of sectors including healthcare, energy, and the environment. To overcome these obstacles and take advantage of the prospects offered by nanotechnology innovation in India, politicians and business executives had to collaborate.

The distribution of drugs, which is essential for the efficient and focused treatment of diseases, is one area where nanotechnology has already shown tremendous promise. Purushotham (2012)

discussed how Indian SMEs small and medium-sized enterprises (SMEs) are receiving nanotechnologies from research and development (R&D) institutes. It has identified a number of barriers to the transfer of nanotechnologies, such as a lack of knowledge, poor infrastructure, and regulatory barriers. However, it has also highlighted the potential advantages of technology transfer, such as enhanced healthcare outcomes, elevated competitiveness, and job creation. The introduction of latest diagnostic equipment is another vicinity wherein nanotechnology has the capacity to revolutionize the healthcare enterprise. The capability for commercializing nanotechnology in India, including the introduction of nanosensors for early illness detection, was determined by means of Mazumder et al. (2014). The inadequate finance, restricted advertising, and inadequate highbrow assets safety are only some of the problems has been observed. The positive outcome, inclusive of better contamination control, decrease healthcare costs, and extended financial boom, have also been underlined by means of them.

Including drug development, disease prediction, and personalized treatment, Gupta and Kumari (2017) highlighted the positive aspects and drawbacks of AI in public health. The creation of new drugs can be hastened and made less expensive by combining the influence of AI and nanotechnology.Nanotechnology and artificial intelligence (AI) can help with disease diagnosis and management in addition to medicine development. In contrast to nanotechnology, which can be utilized to create diagnostic instruments with high sensitivity and specificity, artificial intelligence (AI) can analyze vast amounts of patient data to spot patterns and forecast illness outcomes. For instance, early disease detection and better treatment outcomes can be achieved by using nanosensors to identify disease biomarkers. Additionally, remote patient monitoring made possible by the combination of AI and nanotechnology can improve patient outcomes and disease management.

## Objective

To measure the role of artificial intelligence and nanotechnology in pharmaceutical and healthcare research

## Methodology

This study is descriptive in nature in which the data were obtained from the 205 respondents which includes patients, healthcare professionals and clinical researchers. A checklist question was used to analyze and interpret the data. In a checklist question respondents choose "Yes" or "No" for all the questions.

#### **Data Analysis and Interpretations:**

# Table 1 Role of Artificial intelligence and nanotechnology in Pharmaceutical and healthcare research

SL	Role of Artificial intelligence and	Yes	%	No	%	Total
No.	nanotechnology		Yes		No	
1	Nanotechnology can be used to develop	173	84.39	32	15.61	205

	targeted drug delivery systems.					
2	Nanotechnology can be used to develop wearable devices that can monitor patient health and transmit data to healthcare providers.	169	82.44	36	17.56	205
3	Nanotechnology can be used to develop diagnostic tools that are more sensitive and specific than existing ones.	165	80.49	40	19.51	205
4	AI can analyze genetic and molecular data to identify specific patient populations.	187	91.22	18	8.78	205
5	AI and nanotechnology can be used to assess the safety of drugs by analyzing their molecular properties and predicting potential side effects.	157	76.59	48	23.41	205
6	AI and nanotechnology can be used in drug discovery by analyzing large amounts of data.	191	93.17	14	6.83	205
7	AI and nanotechnology may be used to optimize drug manufacturing processes.	153	74.63	52	25.37	205
8	Nanotechnology can be used to improve the accuracy of medical imaging by developing contrast agents that improve the visibility of specific tissues or cells.	181	88.29	24	11.71	205

Table 1 shows the role of artificial intelligence and nanotechnology in pharmaceutical and healthcare research. It was found that around 93.1% respondents accept that AI and nanotechnology can be used in drug discovery by analyzing large amounts of data, AI can analyze genetic and molecular data to identify specific patient populations (91.22%), nanotechnology can be used to improve the accuracy of medical imaging by developing contrast agents that improve the visibility of specific tissues or cells (88.2%), nanotechnology can be used to develop targeted drug delivery systems (84.3%), nanotechnology can be used to develop wearable devices that can monitor patient health and transmit data to healthcare providers (82.4%), nanotechnology can be used to develop diagnostic tools that are more sensitive and specific than existing ones (80.4%), AI and nanotechnology can be used to assess the safety of drugs by analyzing their molecular properties and predicting potential side effects (76.5%) and AI and nanotechnology may be used to optimize drug manufacturing processes (74.6%).

#### Conclusion

The pharmaceutical and healthcare sectors in India are significantly impacted by the fastdeveloping fields of artificial intelligence (AI) and nanotechnology. Artificial intelligence (AI) and nanotechnology have the potential to revolutionize drug development, testing, and delivery, resulting in more individualized and efficient treatments. To forecast medication efficacy and toxicity, and improve clinical trial design, AI is a valuable tool that can hasten the discovery and development of new drugs.AI can also assist healthcare professionals in diagnosing and treating illnesses more precisely and effectively by analyzing medical imaging and patient data to produce more precise diagnoses and individualized treatment regimens. Contrarily, nanotechnology deals with the engineering and manipulation of matter at the nanoscale, or one billionth of a meter. Drug delivery systems, diagnostic equipment, and imaging agents are just a few of the medical uses for nanotechnology. By increasing therapeutic efficacy and lowering negative effects, these applications could completely alter how medications are administered. One cannot exaggerate how crucial AI and nanotechnology are to the pharmaceutical and healthcare industries. In a nation like India, where there is a heavy load of ailments, including communicable and non-communicable diseases, the use of AI and Nanotechnology can assist healthcare professionals in providing more effective and individualized therapies. By enhancing treatment effectiveness and minimizing the need for invasive procedures, AI and nanotechnology can also contribute to lower healthcare expenses.In India's pharmaceutical and healthcare industries, AI and nanotechnology play a critical role. Drug discovery, distribution, and healthcare delivery in general could all be revolutionized by these technologies. India can enhance healthcare results for its people and establish itself as a leader in the global healthcare sector by embracing these technologies and making investments in research and development.

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